



Author's Questionnaire Publishing Proposal

Author Information

Your Name: (as it should appear on the book)

Co-Author(s) or Authors(s)

Your Position and Affiliation

Professional Address

Home Address

Telephone:

Telephone:

Fax:

Email:

Nationality:

Place and Date of Birth

Author Biography

(If you have a biographical release which gives the information we need, please attach)

Your academic and professional record (include honorary degrees).

Degree	Subject Area	College/University	Date
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Recent Positions	Affiliation	From	Until
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Offices or Membership of Scientific, Technical or Professional Societies:

Author Biography (continued)

Previous Publications

Other important biographical information:

To confirm, is this to be:

a book solely edited by you?	With (a) colleague(s)?
a book solely authored by you?	With (a) colleague(s)?

Facts about your Book

Title:

Subtitle:

Subject Matter/Description of your Book

Please provide as much information as possible including, the context of your book, the importance of your book, the intended audience, particular features of your book that are unique or rare and those which make your book important to its classification.

Subject Matter/Description of your Book (continued)

Approximate number of words:

Approximate number of illustrations:

Approximate date of final manuscript delivery:

Please list all possible competitive books, if any exist:

The Market for your Book

In this section you are asked to help identify potential purchasers of your book.

Primary Market(s):

Secondary Market(s):

Comprehensive list of suggested bookshop classifications:

Give details of any specialist or local bookshops which you feel should stock your book:

The Market for your Book (continued)

Please provide two general descriptions of your book (these will be used to compile the jacket and catalogue copy):

1. In 50 words

Only the main points about the book – to enable someone who has never heard of your book to understand immediately what it is about.

2. In 150 words

Please describe three (concise) key features of your book (for example: an unusual approach; controversial or topical subject matter; exceptional illustrations; well-known author; etc.):

1.

2.

3.

Does your book have application as a textbook? Yes [] No []

Does your book have application as supplementary reading? Yes [] No []

If 'Yes', give a brief description of the course(s) for which your book was written, including the length and level of the course, the type of student, and prerequisites for the course.

Overseas Marketing and Sales

Please list countries where you feel your book would create interest:

Please list countries where you would not want your book marketed:

Press and Publicity

Please give address, telephone, and a named contact where possible.

Review Copies

Please list (or attach) names and addresses of any academic or specialist journals (please list UK/world and US separately); newspapers (national and local); magazines; newsletters; bulletins; radio programmes, etc. that you feel should receive review copies of your book. Please be as comprehensive as possible and indicate if any are particular priorities:

Please give details of any personal or professional contacts who could help in the promotion of your book (e.g. press, radio, reviewers, booksellers, arts centres, etc.):

Do you know of any specialist societies, writing groups, or associations (local and national) whose members we could usefully mail with information about your book?

Press and Publicity (continued)

Do you know of any forthcoming festivals or events where the organiser/participants might be interested in your book? (Please provide full details as appropriate):

Are you appearing at any forthcoming festivals/events; is your work being exhibited in the near future, etc.? (Please provide dates and venues):

Please detail any specific ideas you might have for promoting your book:

Signed _____ Date _____

Thank you for your help please post to:

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